



ITB
BERLIN

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BRAND CARD

= company profile

WHAT IT IS

- Individual company information including company's name, logo, individual background, contact info, website, address, employees, Social Media, website links, media uploads and co-exhibitors*
- Here you'll have the opportunity to see the offers, services and general information of all exhibitors and to touch base by sending meeting requests, register your interest, share the profile with others, bookmark your favorite exhibitors and access the interactive exhibitor Show room
- Available 24/7 from beginning of February to end of May 2021
- Live from 9 – 12 March (CET +1) from 10 am to 6 pm

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WHAT FUNCTIONALITIES COME WITH IT

Brand Card	STARTER	PLUS	ALL-IN	ALL-IN DESTINATION
Company name	max. 200 characters	max. 200 characters	max. 200 characters	max. 200 characters
Company logo	400 x 400 px	400 x 400 px	400 x 400 px	400 x 400 px
Company background	2560 x 640 px	2560 x 640 px	2560 x 640 px	2560 x 640 px
Company information	Address	Address	Address	Address
General contact data	Telephone, E-Mail, Fax, Website	Telephone, E-Mail, Fax, Website	Telephone, E-Mail, Fax, Website	Telephone, E-Mail, Fax, Website
Social Media	Facebook, Twitter, Instagram, Pinterest, XING, LinkedIn, YouTube	Facebook, Twitter, Instagram, Pinterest, XING, LinkedIn, YouTube	Facebook, Twitter, Instagram, Pinterest, XING, LinkedIn, YouTube	Facebook, Twitter, Instagram, Pinterest, XING, LinkedIn, YouTube
Topics / Categories	unlimited	unlimited	unlimited	unlimited
Descriptions	max. 4,000 characters	max. 4,000 characters and 300 characters for short description in the Show Floor	max. 4,000 characters and 300 characters for short description in the Show Floor	max. 4,000 characters and 300 characters for short description in the Show Floor
More Information	Year of foundation, company size, industry	Year of foundation, company size, industry	Year of foundation, company size, industry	Year of foundation, company size, industry
Keywords	max. 500 characters	max. 500 characters	max. 500 characters	max. 500 characters
Additional links	unlimited	unlimited	unlimited	unlimited
Products incl. description, picture, categories, multimedia upload	3	10	unlimited	unlimited
Audio / Video Show Room	Show Room (Audio/Video Raum)	Show Room (Audio/Video Raum)	Show Room (Audio/Video Raum)	Show Room (Audio/Video Raum)
Trademarks with description, picture, categories, multimedia upload	3	10	unlimited	unlimited
Employee listing (incl. direct contact)	Employees with picture and job title	Employees with picture and job title	Employees with picture and job title	Employees with picture and job title
Media Upload	incl. Audio & Video, PDF	incl. Audio & Video, PDF	incl. Audio & Video, PDF	incl. Audio & Video, PDF
Networking / Contact	Chat, Direct Call, Request a meeting, Share contact, Bookmark	Chat, Direct Call, Request a meeting, Share contact, Bookmark	Chat, Direct Call, Request a meeting, Share contact, Bookmark	Chat, Direct Call, Request a meeting, Share contact, Bookmark
Co-exhibitor link	X	X	X	Link to co-exhibitors only in the All-In for Destinations in the Brand Card
More information (if booked)	- Exhibitor Presentation - Press conference	- Exhibitor Presentation - Press conference - Cafés	- Exhibitor Presentation - Press conference - Cafés	- Exhibitor Presentation - Press conference - Cafés
Backoffice	- Team	- Team - Contact request - Profile visits	- Team - Contact request - Profile visits (CSV Export/download) - Meeting request - Cafés - Statistics (CSV export/download)	- Team - Contact requests - Profile visits (CSV Export/download) - Meeting Request - Cafés - Statistics (only for main exhibitors) (CSV Export/download available)
Brand Card size as displayed in Show Floor	1/16 (360x360pixel)	1/2 (1280x640pixel)	1/1 (2560x640pixel)	1/1 (2560x640pixel)



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THIS IS WHAT THE BRAND CARD LOOKS LIKE*:

Visitors can access your Show Room, request meetings, register their interest, recommend or bookmark your Brand Card

Your company background

Evaluate visitor statistics

Your company logo

Your company name

Your Social Media networks

Your company description

Show Floor

Join Showroom


Request meeting







Register Interest

Recommend

Bookmark

Backoffice

 ITB Berlin NOW

Since 1966 ITB's mission is to bring the global travel, tourism and hospitality industry together. This includes the implementation of successful mega events on a global level as well as forward-looking, comprehensive digital offers. In the end, ITB is an inspiration for growth and the place to be for everyone passionate about the tourism industry. Special times are a catalyst for promising developments. Current requirements for leading events have encouraged us to create a digital platform which connects and empowers the global travel industry.

The whole world of B2B travel awaits you from 9-12 March 2021 in one place: at ITB Berlin NOW.

Together with you, we will take the core elements of smart business to the next level. Now is the time for intelligent business matching, straightforward networking, outstanding business presentation, eye opening inspiration, new business partners as well as unique knowledge transfer.

ITB Berlin NOW is the digital meet-up for the worldwide travel industry.

No matter where you are, we invite you to be part of it and to explore this new dimension of what makes the hearts of travel professionals beat faster.

Our promise: AWARENESS. ACCESS. ATTITUDE.

Whether you are an industry expert, newcomer, start-up, buyer, student, blogger or journalist - learn, share, showcase, connect and restart with us now. Because in the crisis we are in demand NOW to develop solutions - not yesterday or tomorrow.

Start NOW!



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Visitors can enter your Show Room here

Talk with ITB Berlin NOW Team in the Show Room

Join

ITB Berlin NOW (23)



Teresa Baumgarten
Marketing & Product Manager at ITB Berlin



Katharina Brauel
Project Assistance at Messe Berlin GmbH



Christina Freier
Product Manager at Messe Berlin GmbH - ITB Berlin

Your team with direct contact options



Link (1)

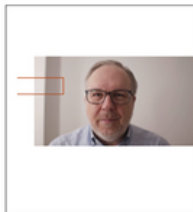
Insert additional website links



Newsfeed



Media (3)



Upload audios, videos or PDF's



Sales Booklet



Co-exhibitors (4)

Your co-exhibitors with logo and link to co-exhibitor Brand Card**



"Amor Travel" The Israel Agency



"Duck" B&B



"East Line Tour" The travel agency



"ENC Tours" Company

Company information

Your company contact information



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